

Curriculum information for Travel & Tourism Year 11

Which exam board and course are used?	BTEC Tech AWARD Travel & Tourism Pearson Edexcel is the exam board https://qualifications.pearson.com/en/home.html
What curriculum topics are being covered this year?	Travel & Tourism organisations and destinations. Customer service in the industry. Influences on Global Travel & Tourism.
How many exams have students got and what is covered in each one?	There is one exam in May of Year 11. This builds on the coursework knowledge gained in Travel & Tourism organisations and destinations and customer service in the industry The exam focuses on the influences on global Travel & Tourism The exam is two hours long and is worth 40% of the course Content of the exam Factors influencing global travel and tourism. This includes the following: - • Economic factors, recession/boom, employment, inflation, exchange rates • Political factors, legislation, passport/visa, civil unrest, political instability • Natural factors, disasters, weather, travel disruption, infrastructure • Media factors, types of print, images, coverage & choice • Safety, security, risks and decision making • Health risks and factors, endemic/pandemic/epidemic, diseases in the world • Responses to factors by government, businesses and voluntary sector businesses • Impact and management of travel and tourism and sustainability, sociocultural impacts, economic and environmental • Destination management, TALC model, tourism development, mature and developing destinations • The role of local and national governments • Role of partnerships in destination management
What should students be focusing on?	Knowledge and usage of key terms is the bare essential. Ability to understand context of scenarios and make realistic justifications. Analysing and evaluating figures and data relating to the industry and drawing realistic conclusions.
What is the best way for parents to support students in this subject?	Year 11 – exam unit: (Revision starts December of Year 11) • Test your child on the key terms and definitions • Ensure completion of past paper revision • Encourage use of Quizlet
What websites and resources would be helpful?	All courses require students to read around the subject and the following are suggestions: - • Watch travel programmes and reports on the television

What wider reading would be helpful? Where can I get resources?	• Simon Reeves has excellent travel documentaries • BBC travel programmes • BBC website for travel and tourism updates • Travel Weekly website for current affairs • Hotel & accommodation programmes • Visit Britain.org for national promotion and data • Tour operator websites, Thomas Cook, Tui • Airline websites, EasyJet
Have previous students got any tips or advice for this subject?	Keep up to date with coursework/revise regularly for the exam unit Ask for help when required Good attendance makes a difference to learning and remembering Create a mind map of each unit E-mail m.dandy@thepolesworthschool.com for help