Curriculum information for IT - iMedia Year 10

Which exam board and course are used?	OCR Level 1/Level 2 Cambridge National in Creative iMedia - J834
What curriculum topics are being covered this year?	**R093 - Creative iMedia in the media industry (Exam - 40% of overall grade).** • How style, content and layout are linked to the purpose (TA2.1) • Client requirements and how they are defined (TA2.2) • Audience demographics and segmentation (TA2.3) • Media codes used to convey meaning, create impact and/or engage audiences (TA2.5) • Documents used to support ideas generation (TA3.2) • Documents used to design/plan media products (TA3.3) • Legal considerations to protect individuals (TA3.4.1) • Intellectual property rights (TA3.4.2) • Distribution platforms and media to reach audience (TA4.1) • Properties and formats of media files - Images files (TA4.2.1) **R094 - Visual identity and digital graphics (Coursework - 25% of overall grade).** • Purpose of digital graphics (TA1.1) • Features, elements, and design style of visual identity (TA1.1) • Graphic design concepts and conventions (TA2.1) • Properties of digital graphics and use of assets (TA2.2) • Techniques to plan visual identity and digital graphics (TA2.3) • Tools and techniques to create visual identity and digital graphics (TA3.1) • Technical skills to source, create and prepare assets for use within digital graphics (TA3.2) • Techniques to save and export visual identity and digital graphics (TA3.3)
How many exams have students got and what is covered in each one?	In Year 10, students will not sit an exam (R093 will be sat in the summer of Year 11), they will complete some exam theory to support the completion of one of the coursework projects worth 25% of their overall grade. R094 Visual Identity and Digital Graphics coursework will be started in June 2024 and submitted for moderation in January of Year 11.
What should students be focusing on?	• Complete their eRevision homework tasks to prepare them for their exam. • Practicing their Photoshop/Illustrator skills and watching YouTube tutorials on Photoshop and Illustrator covering some of the advanced skills. • Understanding the coursework content. • Meeting deadlines (students may have to attend catchups if they miss lesson time on their coursework). **(Please note: all coursework must be completed under supervision so completion cannot be done at home).**
What is the best way for parents to support students in this subject?	There is a revision guide available to purchase, via the school shop at a price of £6.90 (ICT CREATIVE iMEDIA - Clear Revise OCR Creative iMedia Levels 1/2). This guide includes R093 the examination unit and R094 the mandatory coursework unit. **R093 (Exam)** • Ask them about their current confidence of knowing the content: What sections are your strengths? What sections do you feel you have weaknesses? What revision techniques work best for you? How could you improve your work further? • Assist them to learn key terms and definitions. • Read their practise answers/look at their pre-production planning designs and ask them to explain their ideas to you. • Ensure they complete their eRevision homework tasks. **R094 (Coursework Project)** • Help them understand and interpret the scenario and tasks required.

	• Encourage them to practice creating relevant pre-production documents, i.e., mood boards, mind maps, visualisation diagrams, flow charts etc. • Watching Photoshop YouTube tutorials and practicing the skills when in school.
What websites and resources would be helpful? **What wider reading would be helpful?** **Where can I get resources?**	• BBC Bitesize Media Studies Concepts: https://www.bbc.com/bitesize/subjects/ztnygk7 • YouTube Adobe Photoshop tutorial: https://www.youtube.com/watch?v=IyR_uYsRdPs (3hrs 7mins) • YouTube Adobe Express tutorial: https://www.youtube.com/watch?v=LfJ5jUgLEBk (27 mins) • YouTube Adobe Illustrator tutorials: https://www.youtube.com/watch?v=AinkCNooh2A (26 mins) https://www.youtube.com/watch?v=Ib8UBwu3yGA (3hrs 17mins) • Graphics design and creation related websites: https://www.sqa.org.uk/e-learning/BitVect01CD/page_01.htm https://1stwebdesigner.com/graphic-design-basics-elements/