

Curriculum information for BTEC Enterprise Year 11

Which exam board and course are used?	Pearson BTEC Level 1/Level 2 Tech Award in Enterprise (603/7063/4)
What curriculum topics are being covered this year?	<p>Component 2: Planning & Presenting a Micro Enterprise idea A. Choose an idea and produce a plan for a micro-enterprise idea. B. Present a plan for the micro-enterprise idea to meet specific requirements. C. Review the presentation of the micro-enterprise idea to meet specific requirements</p> <p>Component 3: Promotion and Finance of Enterprise. AO1: Demonstrate knowledge and understanding of elements of promotion and financial records. AO2: Interpret and use promotional and financial information in relation to a given enterprise. AO3: Make connections between different factors influencing a given enterprise. AO4: Be able to advise and provide recommendations to a given enterprise on ways to improve its performance.</p>
How many exams have students got and what is covered in each one?	<p>Students will be completing Component 2, an internally assessed component worth 30% of their overall grade.</p> <p>Students have one externally assessed examination in Year 11 in the summer term on the topic of Marketing and Finance.</p>
What should students be focusing on?	<ul style="list-style-type: none"> • Creating a business idea and writing a business plan • Pitching a business idea to an audience • Learn key theory including key terms and formulae. • Practise applying these formulae by doing practice questions. • Develop their written responses to analyse and evaluate business decisions. • Create appropriate revision resources to encourage recall of concepts and theories. • Revisit issued work booklets regularly and create revision resources • Complete past papers.
What is the best way for parents to support students in this subject?	<ul style="list-style-type: none"> • Provide support when they are completing their business plan and pitching their idea. • Test them on their knowledge and understanding of key theory. • Have a calculator for lessons. • Ensure they complete homework. • Ensure they revise for end of topic tests. • Support attendance at intervention. • Purchase the revision guide from the school shop.
What websites and resources would be helpful?	<p>BBC Bitesize. Two teachers. Pearson.</p> <p>You tube videos on finance and promotion</p> <p>Component booklets and resources are provided by the department.</p> <p>Revision guides are available from the school website shop.</p>

What wider reading would be helpful? Where can I get resources?	Past papers can be completed from the Pearson website and handed in for feedback.
Have previous students got any tips or advice for this subject?	<p>“Read questions in the exam carefully and always show your working to calculation questions.”</p> <p>“Learn the key terms and formulae so you don’t lose marks on short answer questions in the exam and have to re-sit.”</p> <p>“Use the structure given by your teacher to answer long mark questions.”</p>