

Curriculum information for Business Year 10

Which exam board and course are used?	OCR GCSE Business (J204)
What curriculum topics are being covered this year?	Business Activity: entrepreneurs, business planning, business ownership, aims and objectives, stake holders and business growth Marketing: the 4 Ps of marketing. Product, Price, Place and Promotion. People: recruitment & selection, Communication in business, motivation and retention, training and development and employment law.
How many exams have students got and what is covered in each one?	External exams: None. 3 x formal internal examinations. Business Activity, Marketing and People. One end of year examination. All topics assessed. Each of the topics will be assessed through internally marked End of Topic Tests. These will be in the form of 50-minute tests comprised of questions taken from previous exam papers. These will be completed in exam conditions (timed, in silence, without prior knowledge of the questions themselves). Students will be given several weeks warning that the test is approaching.
What should students be focusing on?	The main difficulty that GCSE students face is the sheer amount of content that needs to be learned. Students are strongly advised to revisit material covered in lesson and put together revision notes/posters/mind maps as they go rather than leaving it until each topic has been completed. Students should pay particular attention to: • Learning key terms and making use of business language in their written responses. • Applying business theories to real life business examples i.e. through the case studies used in booklets and relevant examples of businesses talked about in the media. • Being able to construct in-depth responses considering the implications of business decisions/recommendations and justifying why businesses should make certain decision (skills of analysis and evaluation).
What is the best way for parents to support students in this subject?	• Test them on their knowledge of key terms. • Ensure that your child is revising for end of topic tests. • Encourage them to take an interest in businesses reported in the news to help them apply their classroom learning to real life business examples. • Help ensure homework and deadlines are met with relevant level of detail and use of key terms. • Support attendance at intervention and/or revision sessions.
What websites and resources would be helpful? What wider reading would be helpful? Where can I get resources?	• BBC Bitesize, Tutor2U, Two Teachers, OCR • Students have been provided with everything that they need in the form of content booklets. For each of the main topic areas, they will be provided with a booklet. • Revision guides are available to purchase on the school shop. • In addition to physical copies of these booklets, all materials have been uploaded to Microsoft Teams and can be accessed remotely.

Have previous students got any tips or advice for this subject?	“Learn the key terms so you don’t lose easy marks in the exam by not knowing them” “Use the suggestions and tips your teacher gives for answering long exam questions” “Take an interest in businesses reported in the news. It helps to understand things better”
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