

Subject	Year 10 Core Knowledge – Autumn/Spring/Summer term	How to support students' learning
<b>Travel &amp; Tourism</b>	<p><b>Autumn Term</b> <b>T &amp; T Industry –</b></p> <ol style="list-style-type: none"> <li>1. Demonstrate an understanding of the UK travel and tourism Industry.</li> <li>2. Understand the seven major components of the UK travel and tourism industry.</li> <li>3. Understand how ownership and aims of the travel and tourism industry work together.</li> <li>4. Understand the role of technology in travel and tourism.</li> </ol> <p><b>Destinations –</b></p> <ol style="list-style-type: none"> <li>5. Explore popular visitor destination.</li> <li>6. Identify different tourism activities.</li> <li>7. Explore the popularity of destinations for different types of tourists.</li> <li>8. Identify and assess travel options to access tourist destinations.</li> <li>9. Understand different modes of transport and their advantages and disadvantages.</li> </ol> <p><b>Spring/Summer Term</b> <b>T &amp; T Industry –</b></p> <ol style="list-style-type: none"> <li>10. Demonstrate an understanding of the UK travel and tourism Industry.</li> <li>11. Understand the seven major components of the UK travel and tourism industry.</li> <li>12. Understand how ownership and aims of the travel and tourism industry work together.</li> <li>13. Understand the role of technology in travel and tourism.</li> </ol> <p><b>Destinations –</b></p> <ol style="list-style-type: none"> <li>14. Explore popular visitor destination.</li> <li>15. Identify different tourism activities.</li> <li>16. Explore the popularity of destinations for different types of tourists.</li> <li>17. Identify and assess travel options to access tourist destinations.</li> </ol>	<p>The Autumn term focus is on the theory of component one and is followed by coursework from January to March.</p> <p><b>Specification link: –</b></p> <ul style="list-style-type: none"> <li>• <a href="https://qualifications.pearson.com/content/dam/pdf/btec-tec-awards/travel-and-tourism/2022/specification-and-sample-assessments/btec-tech-award-travel-and-tourism-2022-spec.pdf">https://qualifications.pearson.com/content/dam/pdf/btec-tec-awards/travel-and-tourism/2022/specification-and-sample-assessments/btec-tech-award-travel-and-tourism-2022-spec.pdf</a></li> <li>• In terms of support, the coursework is released from the exam board and completion is within a tight timescale.</li> </ul> <p><b>Catch up sessions –</b></p> <ul style="list-style-type: none"> <li>• There are five tasks and each task will be allocated sufficient class time, however there is an expectation that if this is not completed during this time then students will need to attend catch up sessions afterschool.</li> </ul> <ul style="list-style-type: none"> <li>• April to July will focus on the theory of component two and is followed by coursework at the start of year 11.</li> </ul> <p><b>Specification link:-</b></p> <ul style="list-style-type: none"> <li>• <a href="https://qualifications.pearson.com/content/dam/pdf/btec-tec-awards/travel-and-tourism/2022/specification-and-sample-assessments/btec-tech-award-travel-and-tourism-2022-spec.pdf">https://qualifications.pearson.com/content/dam/pdf/btec-tec-awards/travel-and-tourism/2022/specification-and-sample-assessments/btec-tech-award-travel-and-tourism-2022-spec.pdf</a></li> </ul> <p><b>Additional Sources</b></p> <ul style="list-style-type: none"> <li>• The following links and webpages will provide a rich addition to the coursework.</li> <li>• <a href="https://www.youtube.com/c/tourismteacher">https://www.youtube.com/c/tourismteacher</a></li> <li>• <a href="https://www.visitbritain.org/">https://www.visitbritain.org/</a></li> <li>• FCO office</li> <li>• ONS office.</li> <li>• DDCMS.</li> <li>• BBC Travel Show</li> <li>• BBC Talking Business with Aaron Heslehurst.</li> </ul>

	<p>18. Understand different modes of transport and their advantages and disadvantages.</p> <p><b>Business identification of needs -</b></p> <p>19. Identify market research.</p> <p>20. Analyse how organisations use market research to identify customer needs and preferences.</p> <p>21. Identify customer needs and preferences.</p> <p>22. Understand how travel and tourism organisations provide different products and services to meet customer needs.</p> <p><b>Consumer needs -</b></p> <p>23. Understand how customer needs influence different types of travel. This includes leisure, corporate, VFR, day trips and specialist travel.</p> <p>24. Create a suitable travel plan to meet customer needs and preferences.</p>	<ul style="list-style-type: none"> <li>• Amazing Hotels, Life Beyond the Lobby.</li> <li>• Any Simon Reeves documentary.</li> <li>• Cruising with Jane McDonald.</li> <li>• Somebody Feed Phil.</li> <li>• Iceland with Alexander Armstrong.</li> </ul>
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