

## Curriculum information for BTEC Enterprise Year 11

<p><b>Which exam board and course are used?</b></p>	<p>Pearson BTEC Level 1/Level 2 Tech Award in Enterprise (603/7063/4)</p>
<p><b>What curriculum topics are being covered this year?</b></p>	<p><b>Component 3:</b> Promotion and Finance of Enterprise.  <b>AO1:</b> Demonstrate knowledge and understanding of elements of promotion and financial records.  <b>AO2:</b> Interpret and use promotional and financial information in relation to a given enterprise.  <b>AO3:</b> Make connections between different factors influencing a given enterprise.  <b>AO4:</b> Be able to advise and provide recommendations to a given enterprise on ways to improve its performance.</p>
<p><b>How many exams have students got and what is covered in each one?</b></p>	<p>Students have one externally assessed examination in Year 11 in the summer term.</p>
<p><b>What should students be focusing on?</b></p>	<ul style="list-style-type: none"> <li>• Learn key theory including key terms and formulae.</li> <li>• Practise applying these formulae by doing practice questions.</li> <li>• Develop their written responses to analyse and evaluate business decisions.</li> <li>• Create appropriate revision resources to encourage recall of concepts and theories.</li> <li>• Revisit issued work booklets regularly and create revision resources</li> <li>• Complete past papers.</li> </ul>
<p><b>What is the best way for parents to support students in this subject?</b></p>	<ul style="list-style-type: none"> <li>• Test them on their knowledge and understanding of key theory.</li> <li>• Have a calculator for lessons.</li> <li>• Ensure they complete homework.</li> <li>• Ensure they revise for end of topic tests.</li> <li>• Support attendance at intervention.</li> <li>• Purchase the revision guide from the school shop.</li> </ul>
<p><b>What websites and resources would be helpful?</b>  <b>What wider reading would be helpful?</b>  <b>Where can I get resources?</b></p>	<p>BBC Bitesize. Two teachers. Pearson          You tube videos on finance and promotion          Component booklets and resources are provided by the department.          Revision guides are available from the school website shop.          Past papers can be completed from the Pearson website and handed in for feedback</p>
<p><b>Have previous students got any tips or advice for this subject?</b></p>	<p>“Read questions in the exam carefully and always show your working to calculation questions.”          “Learn the key terms and formulae so you don’t lose marks on short answer questions in the exam and have to re-sit.”          “Use the structure given by your teacher to answer long mark questions”.</p>