

Curriculum information for BTEC Enterprise Year 10

<p>Which exam board and course are used?</p>	<p>Pearson BTEC Level 1/Level 2 Tech Award in Enterprise (603/7063/4)</p>
<p>What curriculum topics are being covered this year?</p>	<p>Component 1: Exploring Enterprises Learning outcomes A. Understand how and why enterprises and entrepreneurs are successful B. Understand customer needs and competitor behaviour through market research. C. Understand how the outcomes of situational analyses may affect enterprises. Component 2: Planning & Presenting a Micro Enterprise idea A. Choose an idea and produce a plan for a micro-enterprise idea. B. Present a plan for the micro-enterprise idea to meet specific requirements. C. Review the presentation of the micro-enterprise idea to meet specific requirements</p>
<p>How many exams have students got and what is covered in each one?</p>	<p>Students will be completing one coursework worth 30% of their final grade in the summer term of year 10: -</p> <p>Component 1: Exploring Enterprises (Internal coursework - Year 10) Component 2: Planning & Presenting a Micro Enterprise idea (internal coursework – Autumn Year 11)</p> <p>They will not be externally examined until year 11 after they study Marketing and Finance.</p>
<p>What should students be focusing on?</p>	<p>Students begin the course by learning the core knowledge. They should be creating additional resources at home in order to better understand each new concept.</p> <p>Prior to each assessment there will be a practice assessment which they will receive feedback on. Students should ensure they act on this feedback to achieve a better grade in their final assessment.</p> <p>Students will be required to investigate a number of small businesses. Therefore, commencing visits at this early stage would be advantageous.</p>
<p>What is the best way for parents to support students in this subject?</p>	<ul style="list-style-type: none"> • Encourage them to choose local businesses of interest and carryout a number of visits and speak with the owners. • They will also be asked to create and carryout out primary research in the form of a survey. They will need to ask family and friends outside the school environment to complete them • Encourage them to take an interest in businesses reported in the news to help them apply their classroom learning to real life business examples. • They will also be required to present a business idea to a small audience next year. Any opportunity to speak in public should be encouraged. • Support attendance at intervention.

<p>What websites and resources would be helpful? What wider reading would be helpful? Where can I get resources?</p>	<p>BBC Bitesize. Two teachers. Pearson Component booklets are provided by the department. Revision guides will be available from the school shop.</p>
<p>Have previous students got any tips or advice for this subject?</p>	<p>“Follow the teacher’s feedback from the practice assessment in order to get a better grade in the actual assessment.”</p> <p>“Don’t waste time in class messing about with the computers, just do the work and it will save after school catch ups.”</p> <p>“Visit local businesses in person, this will help with your coursework”.</p>