<u>Curriculum information for IT - iMedia Year 11</u>

Which exam board and course are used?	OCR Level 1/Level 2 Cambridge National in Creative iMedia - J834
What curriculum	R097 - Interactive Digital Media (Coursework - 35% of overall grade).
topics are being	Types of interactive digital media, content and associated hardware (TA1.1)
covered this year?	Features and conventions of interactive digital media (TA1.2)
	Resources required to create interactive digital media products (TA1.3)
	Pre-production and planning documentation and techniques for interactive
	digital media (TA1.4)
	 Technical skills to create and/or edit and manage assets for use within interactive digital media products (TA2.1)
	Technical skills to create interactive digital media (TA2.2)
	Techniques to save and export/publish interactive digital media (TA2.3)
	 Techniques to save and exporty publish interactive digital media (TA3.1)
	Improvements and further developments (TA3.2)
	R093 - Creative iMedia in the media industry (Exam - 40% of overall grade).
	Media industry sectors and products-traditional and new media (TA1.1)
	Job roles in the media industry, creative, technical and senior roles (TA1.2)
	How style, content and layout are linked to the purpose (TA2.1).
	Client requirements and how they are defined (TA2.2)
	Audience demographics and segmentation (TA2.3)
	 Research methods, sources and types of data (TA2.4)
	Media codes used to convey meaning, create impact and/or engage
	audiences (TA2.5)
	Work Planning (TA3.1)
	 Documents used to support ideas generation-mind maps and mood boards (TA3.2)
	Documents used to design/plan media products (TA3.3)
	Legal considerations to protect individuals (TA3.4.1)
	Intellectual property rights (TA3.4.2)
	Regulation, certification, and classification (TA3.4.3)
	Health and safety (TA3.4.4)
	Distribution platforms and media to reach audience (TA4.1)
	Properties and formats of media files: Images (TA4.2.1)
	Properties and formats of media files: Audio (TA4.2.2)
	 Properties and formats of media files: Moving images (TA4.2.3)
	 Properties and formats of media files: File compression (TA4.2.4)
How many exams	In Year 11, students will sit their R093 Creative iMedia in the media industry exam.
have students got and	This exam is on Monday 10 th June 2024 PM. This exam is a 1 hour 30 mins written
what is covered in	paper equating to 40% of the overall grade.
each one?	R097 Interactive Digital Media coursework will be completed for May moderation.
What should students	Understanding the coursework content.
be focusing on?	Practicing their PowerPoint, video editing, animation and audio editing skills. Matthic You T. Indian PowerPoint and Pow
	 Watching YouTube tutorials on PowerPoint covering some of the advanced skills.
	 Practicing Clipchamp, Wick Editor and Audacity following online tutorials.
	 Meeting deadlines (students may have to attend catchups if they miss lesson time on their coursework).
	 Revising R093 topics - completing the R093 homework booklet.
	(Please note: all coursework must be completed under supervision so completion
	cannot be done at home).
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What is the best way for parents to support students in this subject?

There is a revision guide available to purchase, via the school shop at a price of £6.90 (ICT CREATIVE iMEDIA - Clear Revise OCR Creative iMedia Levels 1/2). This guide includes R093 the examination unit.

R097 (Coursework)

- Help them understand and interpret the scenario and tasks required.
- Encourage them to practice creating relevant pre-production documents, i.e. mood boards, mind maps, wire frames, visualisation diagrams etc.

R093 (Exam)

- Ask them about their current confidence of knowing the content: What sections are your strengths? What sections do you feel you have weaknesses? What revision techniques work best for you? How could you improve your work further?
- Assist them to learn key terms and definitions.
- Read their practise answers/look at their pre-production planning designs and ask them to explain their ideas to you.

What websites and resources would be helpful? What wider reading would be helpful? Where can I get resources?

- BBC Bitesize Media Studies Concepts: https://www.bbc.com/bitesize/subjects/ztnygk7
- YouTube PowerPoint tutorial: https://www.youtube.com/watch?v=Z36raneZqws (58 mins)
- YouTube Wick Editor tutorial: https://www.youtube.com/watch?v=nnWPjGW2Ldw&t=3s (46 mins)
- Wick Editor guide: https://www.bayustudio.com/en/animation-with-wick-editor/
- YouTube Audacity tutorial: https://www.youtube.com/watch?v=l2hidKKWGPU (11 mins)
- YouTube Clipchamp tutorial: https://www.youtube.com/watch?v=mVtYennpOPc (22 mins)
- Graphics design and creation related websites:
 https://www.sqa.org.uk/e-learning/BitVect01CD/page_01.htm
 https://1stwebdesigner.com/graphic-design-basics-elements/
 https://www.lifewire.com/what-is-graphic-design-1697521