

## Y12 D&T Product Design: 2020 Transition Task 1



# Form follows Function

Using Primary research choose at least three products made from a different material class. (e.g. wood, metal, plastic, card, ceramics etc.) that illustrate FORM FOLLOWS FUNCTION.

Produce a presentation that shows your Primary Research.

1. For each product describe the pros and cons of the product.
2. Canvas opinion of the possible user/client.
3. Then come up with your own conclusion.

Tip you will need to find out the following before starting

- What is primary research?
- What is meant by form and function?
- Read the assessment criteria.



Grade	Assessment criteria.
A	<ul style="list-style-type: none"> <li>• Comprehensive, imaginative range of different products chosen.</li> <li>• The Pros and Cons fully explained.</li> <li>• The User/Client opinion fully taken into consideration when making the final conclusions.</li> <li>• Clear evidence of primary research.</li> </ul>
B	<ul style="list-style-type: none"> <li>• Varied range of imaginative and feasible products chosen.</li> <li>• Most of the important Pros and Cons explained.</li> <li>• User/Client opinion taken into consideration when making the conclusion.</li> <li>• Primary research evident.</li> </ul>
C	<ul style="list-style-type: none"> <li>• Adequate range of products chosen with some imagination.</li> <li>• Some of the Pros and Cons explained.</li> <li>• Some User/Client opinion used.</li> <li>• Some Primary research undertaken</li> </ul>
D	<ul style="list-style-type: none"> <li>• Similar products chosen.</li> <li>• The Pros and cons of the product not fully explained.</li> <li>• User /Client opinion superficially recognised</li> <li>• Some Primary research evident but not used.</li> </ul>
E	<ul style="list-style-type: none"> <li>• Simple ideas, lack of imagination.</li> <li>• Basic Pros and Cons mentioned. In basic conclusion.</li> <li>• User /Client opinion not used.</li> <li>• No primary research evident.</li> </ul>

