

Skills you will be looking at and how to evidence it...



1.

Drawing and sketching in 2D and 3D

- Crating/wire frame techniques.
- Grids and underlays.
- Oblique and isometric.
- One and two point perspective

2. Using digital editing

- Rotating
- Resizing
- Reshaping

3. Using typography Applying text to:

- packaging
- posters
- products
- websites
- publications.

4. Application of colour theory-Use colour to add:

- visual impact
- enhancement using tints, tone, shade and texture.

5. Producing publishing layouts. Use templates/frames

- posters
- websites
- publications.



6. Application of surface development and card engineering using hand tools

- Packaging.
- Kinetic spreads.

7. Image capture and manipulation

- Scanners.
- Cameras.

8. Producing a Web-based design Custom-ised web page.

9. Using printing processes Digital printing.

- Sublimation printing.
- Screen printing.

10. Using finishing techniques Em-bossing.

- Laminating.
- Varnishing.
- Foil blocking.

11. Using CAD/CAM for model making Photoshop.

- Laser cutter.
- Vinyl cutter.

12. Teamwork Working to create an outcome as a member of a team. Participation and collaboration with others, communication, following instructions, time management, understanding their roles and leadership.

What is the Level 1/2 Technical Award in Visual Communication?

The new Level 1/2 Technical Awards are ideally suited to learners with a preference for practical, rather than theoretical learning. Many of them are tailored towards specific career areas and all have a focus on creativity.

These vocational qualifications fulfil entry requirements for academic and vocational study post-16, and will count as equivalent to one GCSE in the Key Stage 4 performance tables.

Who is this Level 1/2 Technical Award in Visual Communication for ?

This qualification is designed for 14–16 year olds who want to study visual communication in a hands on, practical way develop the knowledge, skills and experience that could open the door to a career in the industry.

