

How is the course made up? There are 3 Units:

Unit 1: Skills Demonstration (internally assessed)

Learners will carry out a number of bite-sized projects to demonstrate their competence in the 12 core skills outlined. This will include the transferable skill of teamwork and one of the mini projects should allow for this.

Unit 2: Extended making project (internally assessed)

Learners will undertake an extended project that showcases the skills they have developed in Unit 1 and knowledge they have developed through Unit 3. Learners will develop skills in planning and development, making, testing and evaluation and communication.

Unit 3: Fundamentals of visual communication (externally assessed)

Learners will study the fundamentals of the Visual Communication industry and the industrial and commercial processes that exist within it. They will learn about materials and their properties and also about possible careers within the industry.



Will the knowledge and skills developed be useful for further studies?

The Level 1/2 Technical Award in Visual Communications will enable learners to demonstrate their practical skills and experience in a similar way to those developing promotional materials in industry. Learners will be expected to make a range of products, prototypes and samples, applying technical and practical expertise to ensure that the product is fit for purpose. Learners will have the opportunity to use traditional skills and modern technologies, including digital.

This Level 1/2 Technical Award allows learners to study traditional and digital communication techniques, materials, components, processes and technologies. Learners will also have the opportunity to develop decision-making skills through both independent learning and team working and will expand their understanding of the visual communication sectors and possible careers. The subject content sets out the knowledge, understanding and skills required to use a variety of materials in an imaginative way, in the context of marketing and promotion.



For more information about this course please speak to Miss Hearn or your Design and Technology teacher

DESIGN & TECHNOLOGY



Level 1/2

Technical Award
in
Visual

Communication

THE POLESWORTH SCHOOL

Skills you will be looking at and how to evidence it...



1.

Drawing and sketching in 2D and 3D

- Crating/wire frame techniques.
- Grids and underlays.
- Oblique and isometric.
- One and two point perspective

2. Using digital editing

- Rotating
- Resizing
- Reshaping

3. Using typography Applying text to:

- packaging
- posters
- products
- websites
- publications.

4. Application of colour theory-Use colour to add:

- visual impact
- enhancement using tints, tone, shade and texture.

5. Producing publishing layouts. Use templates/frames

- posters
- websites
- publications.



6. Application of surface development and card engineering using hand tools

- Packaging.
- Kinetic spreads.

7. Image capture and manipulation

- Scanners.
- Cameras.

8. Producing a Web-based design Custom-ised web page.

9. Using printing processes Digital printing.

- Sublimation printing.
- Screen printing.

10. Using finishing techniques Em-bossing.

- Laminating.
- Varnishing.
- Foil blocking.

11. Using CAD/CAM for model making Photoshop.

- Laser cutter.
- Vinyl cutter.

12. Teamwork Working to create an outcome as a member of a team. Participation and collaboration with others, communication, following instructions, time management, understanding their roles and leadership.

What is the Level 1/2 Technical Award in Visual Communication?

The new Level 1/2 Technical Awards are ideally suited to learners with a preference for practical, rather than theoretical learning. Many of them are tailored towards specific career areas and all have a focus on creativity.

These vocational qualifications fulfil entry requirements for academic and vocational study post-16, and will count as equivalent to one GCSE in the Key Stage 4 performance tables.

Who is this Level 1/2 Technical Award in Visual Communication for ?

This qualification is designed for 14–16 year olds who want to study visual communication in a hands on, practical way develop the knowledge, skills and experience that could open the door to a career in the industry.

