

The Future

Travel & tourism opens many doors for the future. It combines business, geography, marketing, customer service and life skills.

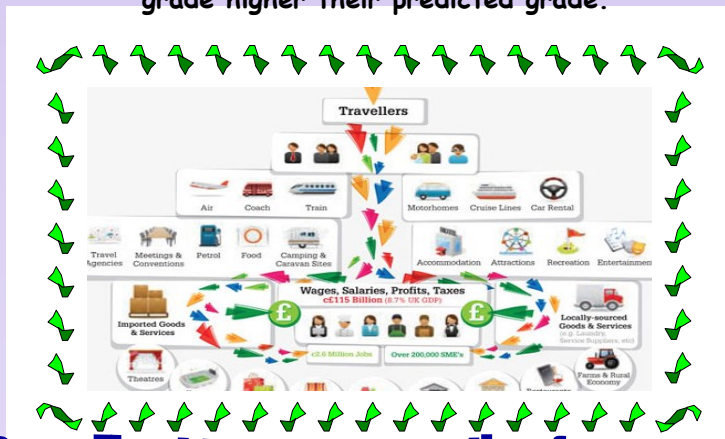
Having studied Travel & tourism, year thirteen have studied the following at University:-

- Tourism Management Tourism & French
- Business Studies Education
- Public Services English
- History & Tourism Nursing
- Sport & Tourism History & Tourism



It opens employment opportunities in any customer facing environment:- Air cabin crew, Events Manager, Chef, Holiday Rep, Pilot, Interpreter, Estate Agent, Teacher, Hospitality Manager Business Manager, Events Co-ordinator, the list is endless.....

2015 cohort had 100% pass with 67% of students achieving one grade higher their predicted grade.



Come Fly with Me... interesting, fun & different!

BTEC FIRST AWARD Travel & Tourism

BTEC First Travel & Tourism 75% Coursework 25% Exam

Tourism is vital for the British Economy.

It is Britain's 4th largest industry,

It is worth 9.6% of GDP.

It has a value of £129 billion.

It has created more jobs in the UK since 2010 and going to be worth £257 billion by 2025. It is the fastest growing

sector in the UK.... Source VisitBritain.org.uk 2016

"The way out of recession" Cameron 2011

The Course

BTEC Travel & Tourism is a vocational subject. It provides a link between education and real life. All lessons are based on real businesses.

The BTEC First Award is made up of two core units:-

Unit One: The UK Travel & Tourism Sector (Exam)

Unit Two: UK Travel & Tourism Destinations

Two optional units from the following:-

Unit Three: Development of Travel & Tourism in the UK.

Unit Four: International Travel & Tourism Destinations.

Unit Five: Factors Affecting World wide Travel & Tourism.

Unit Six: The Travel & Tourism Customer Service Experience.

Unit 1 is worth 25% of the course. It is an exam.

The other units are coursework. They make 75%.

Shakespeare, Thomas Cook helped create T&T

The Lessons

All lessons are based in The Vocational room, this is the Travel, Leisure and Tourism hub.

All lessons utilise the computer, internet, travel books, brochures, atlases and business reports.

Lessons are very practical and may for example involve preparing a power point on the Olympics. Analysing its impact as a visitor attraction, its impact on the community, environment and review ecotourism and sustainability.

London, Edinburgh, Cardiff, Belfast

We look at real businesses like Thomas Cook, Kuoni, Longleat, Thorpe Park, Royal Shakespeare Company, The Snowdome, Holiday Inn,..... real examples and with current issues.

Horrible Histories make great visitor attractions

The Students

The students work very hard, every lesson. We have a great team spirit within the Travel Department. The course is ideal for students who like to work on projects, are creative, like to problem solve and have a practical approach to life.